

The Alan Turing Institute

DIGITAL CONTENT PRODUCER

THE ALAN TURING INSTITUTE

There has never been a more significant time to work in data science and AI. There is recognition of the importance of these technologies to our economic and social future: the so-called fourth industrial revolution. The technical challenge of keeping our data secure and private has grown in its urgency and importance. At the same time, voices from academia, industry, and government are coming together to debate how these technologies should be governed and managed.

The Alan Turing Institute, as the UK's national institute for data science and artificial intelligence, plays an important part in driving forward advances in these technologies in order to change the world for the better.

The Institute is named in honour of Alan Turing, whose pioneering work in theoretical and applied mathematics, engineering and computing is considered to have laid the foundations for modern-day data science and artificial intelligence. The Institute's purpose is to make great leaps in data science and AI research to change the world for the better. Its goals are to advance world-class research and apply it to national and global challenges, build skills for the future by contributing to training people across sectors and career stages, and drive an informed public conversation by providing balanced and evidence-based views on data science and AI.

After launching in 2015 with government funding from EPSRC and five founding universities, the Institute has grown an extensive network of university partners from across the UK and launched a number of major partnerships with industry, public and third sector. Today it is home to more than 300 researchers, a rapidly growing team of in-house research software engineers and data scientists and a business team.

BACKGROUND

The Digital Content Producer is a key role within the digital and brand team, reporting to the Senior Digital Communications and Marketing Manager. The postholder will work across the institute to improve the quality and consistency of digital content, amplify the Turing's research, and build stronger relationships with key audiences. This position will take ownership of the digital content function and lead on audiovisual content creation that strengthens the Institute's reputation, showcases impact and supports partner, stakeholder and public engagement.

ROLE PURPOSE

The Digital Content Producer is responsible for creating, managing and publishing high-quality audiovisual content across the Turing's digital channels. From concept to delivery, the role leads the production of video, audio and multimedia content that brings the Turing's work, values and impact to life ensuring every piece is engaging, on-brand and optimised for its intended platform and audience.

Working collaboratively across the communications and engagement directorate, the role plays a key part in shaping how the Turing tells its story through moving image and sound, supporting everything from short-form social content to longer-form documentary and event coverage.

HOW YOU WILL MAKE AN IMPACT

- Managing and directing video shoots on-off-site, livestreams and capturing content at events
- Provide expert consultation on the facilitation and strategic planning of content production including best practice around accessibility, health and safety, and legalities such as consent and licensing.
- Work through the entire production lifecycle, from creating or interpreting briefs, storyboarding, conceptualisation, production management, post-production workflow and delivery to multiple specifications.
- Leading tender processes with responsibility and oversight of project with third parties, contractors or freelancers to ensure the Turing acquires optimal products and services when interacting with digital media and production.

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- Build and maintain positive relationships with internal and external stakeholders at all levels, ensuring a smooth and professional production experience.
- Contribute to the life of the Institute and support diverse and inclusive community through embracing the Turing values.
- Some occasional out of hours work where required (for events tech support and editing)
- Consistent commitment to personal development and upskilling the workforce to maintain technical knowledge to a high industry standard

Please note that job descriptions cannot be exhaustive, and the postholder may be required to undertake other duties, which are broadly in line with the above key responsibilities. This job description is written at a specific time and is subject to changes as the demands of the Institute and the role develop.

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PERSON SPECIFICATION		
Skills and Requirements Post holders will be expected to demonstrate the following:	Essential (E) Desirable (D)	Tested at application (A) Tested at interview (I)
Knowledge and Experience		
Considerable experience in developing video and digital media strategy	E	A/I
Significant level skills in audio production and sound design	E	A/I
Significant post-production video editing skills using Adobe Premiere and After Effects	E	A/I
Broad knowledge of media law (particularly copyright), ethical considerations regarding video or audio recording of individuals and licensing content.	E	A/I
Ability to delegate workload and resource forecast	E	A/I
Educated to degree level (in a relevant field) with significant experience at operating level	E	A/I
Commitment to EDI principles and to the Organisation values	E	A/I
Proactive in identifying trends and recommending changes to improve service	D	A/I
Deep and demonstrated knowledge of current social media trends and how to optimize video content and engagement online	D	A/I
Experience in managing and leading a digital content function	D	A/I
Evidence of continued personal development	D	A/I

APPLICATION PROCEDURE

If you are interested in this opportunity, please click the apply button below. You will need to register on the applicant portal and complete the application form including your CV and covering letter. If you have questions about the role or would like to apply using a different format, please contact us at recruitment@turing.ac.uk.

TERMS AND CONDITIONS

This full time post is offered on fixed term basis for 18 months. The annual salary is £41,500 – £45,000 plus excellent benefits, including flexible working and family friendly policies, [Employee-only benefits guide | The Alan Turing Institute](#)

The Alan Turing Institute is based at the British Library, in the heart of London's Knowledge Quarter. We expect staff to come to our office at least 4 days per month. Some roles may require more days in the office; the hiring manager will be able to confirm this during the interview.

EQUALITY, DIVERSITY AND INCLUSION

The Alan Turing Institute is committed to creating an environment where diversity is valued and everyone is treated fairly. We value diversity of background, experience, and perspective, and are proud to be an inclusive employer. We warmly encourage applications from all backgrounds, particularly from groups currently under-represented in our sector. If

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you feel passionate about this role but don't meet every single requirement, please apply - we recognise that great candidates may bring strengths beyond the criteria listed.

We are committed to making sure our recruitment process is accessible and inclusive. This includes making reasonable adjustments for candidates who have a disability or long-term condition. Please contact us at recruitment@turing.ac.uk to find out how we can assist you.

Please note all offers of employment are subject to obtaining and retaining the right to work in the UK and satisfactory pre-employment security screening which includes a DBS Check.

Full details on the pre-employment screening process can be requested from HR@turing.ac.uk.

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OUR VALUES

The Alan Turing Institute is committed to equality diversity and inclusion and to eliminating discrimination. All employees are expected to embrace, follow and promote our [EDI Principles](#) and Our Values.

Our values



Trust

We create an environment where we have trust and can be trusted



Inclusivity

We expect our Turing community to contribute to a culture that is inclusive and free of barriers



Respect

We all have different roles, priorities and challenges but our shared purpose is the same



Leadership

Leadership is everyone's business; Turing leaders set the right tone and lead by example



Transparency

Everyone should understand the how and the why of our decisions and actions



Integrity

We are all ambassadors for the Turing's mission of changing the world for the better